Connect with Colleges
LAUNCH YOUR COLLEGE AND SCHOLARSHIP SEARCH BY OPTING INTO STUDENT SEARCH SERVICE

What is Student Search Service?
Student Search Service connects you with colleges, universities, and scholarship programs looking for students like you. By participating, you’ll give College Board permission to share information like your name, high school, and score range with these organizations. Once you’ve opted in, colleges and scholarship programs can send you information by mail and email. Organizations pay College Board to use the service, but it’s free for you.

Benefits for Students
- Receive detailed information about majors, financial aid, scholarships, campus life, etc.
- Discover your options, including institutions or programs you may not have considered.
- Hear from our scholarship partners who offer over $300 million in scholarships.

About Your Data
When you join Student Search Service, you agree to share some of your information with participating organizations. Organizations rely on this information to discover students who may be a good fit for their programs. Your privacy matters. Learn more about what information is shared or opt out at any time by visiting cb.org/studentsearch.

How to Participate
Join Student Search Service in a few easy steps:

1. Visit cb.org/studentsearch.
2. Log in or create an account by clicking Sign In on the top navigation.
3. At the top of the page, you’ll be able to see if you’re currently participating in Student Search Service. If you’re not, click the yellow button to join.
4. If you’re already participating, click the yellow button to update your info and preferences. Keeping your information up-to-date helps colleges and scholarships send you relevant communications.