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## REASONS STUDENTS CHOOSE ONLINE LEARNING



**It's personalized to their needs and learning goals.** When students select their courses, they take greater ownership of their work.

1



**It's flexible, so they can try learning in different ways.** Online learning allows scheduling to accommodate health, athletic, job, and family circumstances.

2



**It's interactive and engaging enough to draw them in.** Students meet people outside their community in a safe environment, and multimedia used in online learning provides different ways of learning.

3



**It's relevant to the lives they'd like to lead.** Students gain more experience using the 21st-century technology tools used in college and in the workplace.

4



**It's paced by their own progress and measured against goals they understand.** Students can move faster or slower through assignments and track their own progress toward their goals.

5



**It's informed by different ways of demonstrating and measuring their progress.** Educational technology can measure and share student progress quickly.

6



**It's collaborative and unlimited by proximity.** Students can access learning materials and resources – including local, state, and national experts – using online communication tools.

7



**It's responsive and supportive when they need extra help.** Many students – and teachers – report they spend more time interacting online than in the face-to-face classroom.

8



**It's challenging but achievable, with opportunities to become an expert in an area of interest.** Online learning reinforces lifelong learning skills and promotes information literacy and communication skills.

9



**It's available to them as much as it is to every other student.** Online learning can direct the talents of some of the most skilled educators to the most underserved populations.

10

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