

RFP: Video Production Services
2/9/17

Questions & Answers

1. The RFP states we will shoot over 20 days to capture the footage. Can you break down how many of those days require a single camera crew for interviews, and how many would be multi-cam shoots in a classroom setting? Could a single shoot day involve both scenarios?

Depending on scheduling we can shoot the series of classroom video and then setup other day/time to just capture interviews. Though the preferred method is to do both at a location in one instance, if the former method is easier to schedule we will factor that in. Part of the complication is working with limited time within schools.

2. Of the 66 interviews "some" are roving. Is it more or less than half that are roving?

Less than half. A number of interviews require teachers to showcase aspects of their classrooms. Some classroom footage requires that three examples of group work taking place (so the camera either travels between groups, or simultaneously multiple groups are captured).

3. Of the non-roving interviews, is it preferred to shoot them on a uniform background (cloth backdrop, on white infinity background or other)? Or will the interviews be in a contextual setting; i.e., classroom, home or office?

Preferably classroom.

4. Is there a need for b-roll of interviewee's? If so, how many of the 66 subjects would need b-roll and in what environment?

Classroom segments already accounted for in the segment count would be used as the b-roll.

5. Is a teleprompter needed for any of the 116 segments?

No.

6. Are the classroom segments restricted to a specific classroom for a specific time? In other words, are we working around an actual schedule of classes that restrict when we have access to the classroom?

We will have access to classrooms based on a set schedule, it will not be restricted to specific times set by the school. Some considerations will have to be taken into account like lunches, recess, specials, etc.

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7. Will you provide all animations and graphical assets, or will we be responsible for these?

We will provide graphics.

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When providing Adobe Premiere CC compatible files, are you working in a PC or Mac environment?

Preferably PC, but can accept multiple formats in including ProRes.